

Get more listings!

Your sellers need to know why they should work with you instead of another agent. One way you can set yourself apart is to put together your own presentation that shows sellers how you intend to market their home and other valuable services you provide.



What sellers want from their agent:

- 1 In-depth market analysis
- 2 Property enhancement checklist
- 3 Comprehensive promotion and marketing plan
- 4 Crystal clear communication
- 5 Negotiating and structuring the sale
- 6 Comprehensive transaction management
- 7 On-going service

Incorporate this information into each listing presentation you give. You'll stand out in the marketplace, garner more listings and close more transactions.

TAKE ACTION 

Choose 1 of these 7 to work on over the next 7-14 days. Once you have one complete, move to the next one until you have a fully comprehensive seller package to wow your prospects with!